

Types of Personality Tests

| Company / Description | Cost / Benefit(s) |
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| Kolbe Indexes | |
| | kolbe.com/assessments |
| <ul style="list-style-type: none"> designed to measure actions that result from natural instincts and validate natural talents specific assessments for youth, for jobs and careers, for relationships, and for financial success | <ul style="list-style-type: none"> reasonably priced online coaching |
| Financial DNA | |
| | financialdna.com |
| <ul style="list-style-type: none"> used by financial advisors to uncover client communication style, behavioral biases, and risk profile | <ul style="list-style-type: none"> paid for by financial advisor online purchase |
| Insights Discovery | |
| | insights.com |
| <ul style="list-style-type: none"> identifies your natural communication preferences this knowledge helps you adapt to and connect to others more effectively | <ul style="list-style-type: none"> helps individuals or teams expert coaching available |
| Myers-Briggs Type Indicator (MBTI) | |
| | myersbriggs.org |
| <ul style="list-style-type: none"> classifies personalities into sixteen different types based on Jungian psychology identifies personal preferences based on four dichotomies: extraversion or introversion, sensing or intuitive, thinking or feeling, and judging or perceiving | <ul style="list-style-type: none"> best done through a trained coach |
| Birkman Method | |
| | birkman.com |
| <ul style="list-style-type: none"> business-focused test that measures interests, usual behavior, needs, stress behavior (social context), and career data | <ul style="list-style-type: none"> good information for individuals coaching can enhance assessment |
| Traitify | |
| | traitify.com |
| <ul style="list-style-type: none"> less formal tool that uses visuals and appeals to younger users provides results from a list of seven possible fits, with summaries based on the top two results | <ul style="list-style-type: none"> quick assessment that can be taken on any device for employers or individuals in areas of Work, Play, or Love |